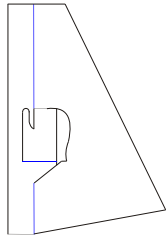
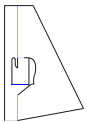


**1/6 Scale**



**1/12<sup>th</sup> Scale**



**1/24<sup>th</sup> Scale**

For the best results use Matt finished photo paper. Cut the black lines and fold the Blue ones. The stand is glued to the back of the Coppertone Girl by the thin folded strip, and the prop in the middle is folded down in order to hold the support leg in place.



**1/48<sup>th</sup> Scale**

The Coppertone Girl was created by Joyce Ballantyne in 1959, as an advertisement for Schering-Plough HealthCare Products Inc. The ad shows a young blonde girl with pigtails in shock as a Scottish Terrier puppy sneaks up behind her and pulls down her blue swimsuit bottoms, exposing her pale white derriere in stark contrast to her tanned body. Accompanying this ad was the impish slogan, "Don't be a paleface!"

This image, which is a true icon of advertising history, has unfortunately become a bit controversial in recent years. Yet it is still a historic and excellent example of advertising for the 1950's through the 1970's, and would make an excellent addition to any store settings from 1959 through the 1970's.

These cutouts represent a 18" high counter display scaled for 1/6 through 1/48 scale. If you want a smaller display – just use the next size down for a 9" display.